

2026 CORPORATE CLASSIC



FIRST PRIZE
YOUR COMPANY LOGO
ON THE FRONT OF
MENS WAFL GAME
DAY GUERNSEY

2026 CORPORATE CLASSIC



SECOND PRIZE
YOUR COMPANY LOGO
ON BACK OF MENS
WAFL GAME DAY
GUERNSEY

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SECOND PRIZE
2026 SOCIAL MEDIA PACKAGE - WAFL & WAFLW
**“SHARK OF THE ROUND PROVIDED BY (YOUR
COMPANY)” VALUED AT \$20,000**



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THIRD PRIZE
2026 DIGITAL BOARD ADVERTISING PACKAGE VALUED AT \$4,000
**MARIMON STREET LED BILLBOARD AND GAMEDAY SCOREBOARD
ADVERTISING**



WITH YOUR DIGITAL ADVERTISING PACKAGE, YOUR BRAND WILL BE ADVERTISED FOR THE ENTIRETY OF THE WAFL SEASON, FROM NOVEMBER 31ST 2025 UNTIL OCTOBER 31ST 2026. EACH ROTATION RUNS FOR 60 SECONDS



2025 CORPORATE CLASSIC WINNER

CASEY AUSTRALIA TOURS



**FRONT AND CENTER ACROSS 36 GAMES IN
2026 (LEAGUE AND RESERVES)**



**SEEN BY OVER 50,000
PEOPLE WHO ATTENDED
THE GAMES IN 2026**



NOT TO MENTION THE TEAM SELECTION POSTS, SHARK OF THE ROUND FEATURES, MILESTONE ANNOUNCEMENTS, FULL-TIME GRAPHICS AND ALL OTHER CONTENT SHOWCASING THE LOGO, WHICH COLLECTIVELY REACHED MORE THAN 450,000 PEOPLE ON INSTAGRAM ALONE IN 2025.



WHY PARTNER WITH EFFC

GROWING DIGITAL PRESENCE

From Jan 1 - October 31 of 2025 EFFC's Instagram page had 8.2 million views with +100% content interactions up from 2024. During this time period (Jan 1 - October 31) we also had a reach of 421k on Instagram alone showing an 50% increase from the whole 2024 year (Jan 1 to Dec 31). Directly outlining how your business can achieve more customers/clients.

SOCIAL MEDIA AUDIENCE

28,100

Followers across
Facebook & Instagram

25,599

TOTAL ATTENDANCE FROM EFC
HOME GAMES (IN THE H&A SEASON)

*HIGHEST WAFL ATTENDENCE

HIGHEST WAFL ATTENDANCE FROM HOME GAMES

Over season 2025 we recorded the highest number of fans at our home gameday's highlighting the most eyes on our scoreboard advertising and boundary signage which can directly benefit your company.

NETWORKING OPPORTUNITES

In season 25 we hosted 9 presidents functions which hosted 1,306 people which allowed our sponsors and members to network collectively. this creates an incredible opportunity for you to represent your company and gain business exposure.

1,306

PEOPLE ATTENDED OUR
GAME DAY PRESIDENT'S
LUNCHEONS IN 2025

WA's MOST SUCCESSFUL CLUB

30

WAFL
PREMIERSHIPS

2

WAFLW
PREMIERSHIPS

7

AFL/AFLW
CAPTAINS

12

SANDOVER
MEDALLISTS

1

DHARA KERR
MEDALLIST

4

BROWNLOW
MEDALLISTS

HOME GROWN TALENT

14 BOYS & GIRLS

SELECTED IN THE 2026 WA SUMMER STATE SQUADS

TICKETS & EXTRA INFORMATION



\$750 FOR ONE ENTRY (INCLUDES 2 X GREAT WHITE 2026 MEMBERSHIPS)

\$2,000 FOR THREE ENTRIES (INCLUDES 2X MEGALODON 2026 MEMBERSHIPS)

ENTRIES CLOSE 21ST OF JANUARY 2026

YOUR COMMUNITY CLUB



PLEASE CONTACT
PARTNERSHIPS@EFFC.COM.AU FOR
SPONSORSHIP OPPORTUNITIES FOR 2026